

United Heritage Credit Union Donates \$20,000 to BookSpring



Donation Supports Early Childhood Literacy Efforts and Book Access in Central Texas

AUSTIN, Texas - Dec. 4, 2024 - <u>PRLog</u> -- United Heritage Credit Union is proud to announce a \$20,000 donation to BookSpring through its Charity Foundation. This contribution demonstrates the Foundation's unwavering dedication to fostering education and literacy, which are essential to empowering individuals and strengthening communities.

BookSpring is a Central Texas nonprofit committed to promoting literacy and improving access to books for children and families in need. The organization's efforts center on ensuring every child has the opportunity to develop a lifelong love of reading, which is foundational to academic success and personal growth.

"We are honored to support BookSpring and its vital mission to promote literacy and educational equity," said Chelsea Schrimpf, AVP of Experience & Engagement for United Heritage Credit Union and Chairman of the Charity Foundation. "Access to books and the joy of reading can change lives, and we are thrilled that this donation will help provide thousands of books to children in our community."

BookSpring's programs reach thousands of families across Central Texas each year, focusing on creating home libraries, fostering parent engagement, and inspiring young readers. By supporting BookSpring, United Heritage Credit Union is helping to bridge the literacy gap and ensure that more children have access to the tools they need to succeed.

The United Heritage Charity Foundation is committed to making a difference in the communities it serves. BookSpring was selected as a donation recipient because of its proven impact, alignment with the Foundation's focus on education, and shared commitment to empowering future generations. This partnership represents another step in the Foundation's mission to improve lives through meaningful philanthropy.

To learn more about BookSpring and how you can support their mission, please visit their website at www.bookspring.org.

About United Heritage Charity Foundation

The United Heritage Charity Foundation is the philanthropic arm of United Heritage Credit Union, dedicated to enriching lives and strengthening communities. Established to support a wide range of causes, the Foundation focuses on education, military and veteran assistance, family support services, healthcare, animals and pets, and environmental causes. Through strategic donations and community partnerships, the Foundation strives to make a lasting impact in the areas that matter most to its members, employees and the broader community. For more information, visit uhcf.org.

About United Heritage Credit Union

United Heritage Credit Union, established in 1957, is a leading full-service financial institution with over \$1.5 billion in assets and 76,000 members across 10 branch locations. Our vision is to be the primary financial partner for our members, offering innovative technology, exceptional service, and competitive products. Serving communities across 18 Texas counties and beyond through TXCC membership, United Heritage is committed to enhancing lives through financial excellence and community engagement. For more information, visit uhcu.org. Federally Insured by NCUA.

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Source United Heritage Credit Union

City/Town Austin State/Province Texas

Country United States

Industry <u>Banking, Non-profit, Books</u>

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